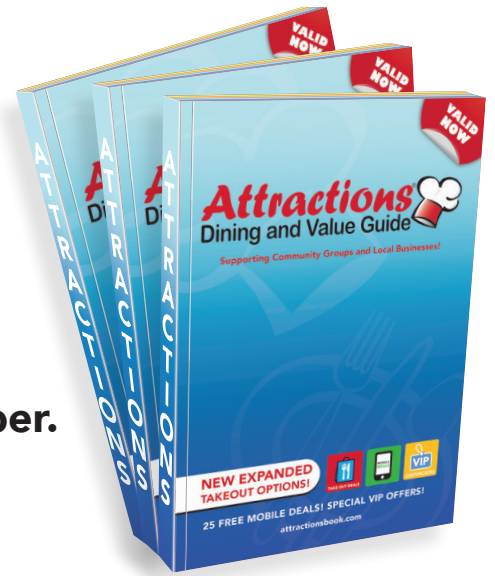


# ★ THREE SIMPLE STEPS ★ TO FUNDRAISING SUCCESS

## PLAN

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- Select one or more chairperson.**  
This person will oversee the sale.
- Set a goal, be specific!**  
Ex. new uniforms for the team.
- Set a time limit for your sale.**  
We recommend 2-3 weeks.
- Set individual goals for each team member.**  
Reward them with a bonus or prize.
- Create a sales letter.**  
Who, what, when, where and how.



## RUN

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- Have a Distribution Talk with your team.**  
Let your Attractions® Rep give a 5 minute talk.
- Pass out sales materials.**  
Distribute sales letter.
- Post ads for your sales:**  
Posters, Signs, School Marquee, Social Media etc.
- Email supporters to announce your sale!**  
Get sample emails from our site.

## FUND

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- Get the funds necessary to buy uniforms, pay for trips, or whatever your group needs.**

**CALL TODAY! 800-897-1004 • [fundraise@attractionsbook.com](mailto:fundraise@attractionsbook.com)**